

LAPIFF SPONSORSHIP AGREEMENT

This Sponsorship Agreement (the "Agreement") is made and entered into as of the last signature date below (the "Effective Date") by and between the Los Angeles Philippine International Film Festival (LAPIFF) and the sponsor identified below ("Sponsor").

RECITALS

LAPIFF is hosting the following event: Los Angeles Philippine International Film Festival on October 26, 27, 28, and 29th, 2017 at the SouthBay Pavilion Mall Cinemark Theaters and Sponsor desires to sponsor the festival.

In consideration of the mutual promises and covenants contained in this Agreement, the parties hereby agree as follows:

1. *LAPIFF Obligations.* In consideration for Sponsor’s participation in the Film Festival, LAPIFF shall provide the Sponsor the benefits set out in Appendix, which is incorporated and hereby made a part of this Agreement.

2. *Sponsor Obligations.*

For its participation as a Sponsor in the Film Festival, Sponsor shall pay to LAPIFF a fee (the "Sponsorship Fee"), as set out below:

(Check Mark Your Desired Sponsorship by indicating below)

- EXECUTIVE PRODUCER LEVEL SPONSORSHIP - \$10,000.00 or
- PRODUCERS LEVEL SPONSORSHIP - \$7,500.00 or
- DIRECTOR LEVEL SPONSORSHIP - \$5,000.00 or
- CINEMATOGRAPHER LEVEL SPONSORSHIP - \$2,500.00 or
- LEAD ACTORS LEVEL SPONSORSHIP - \$1,500.00 or
- SUPPORTING CAST LEVEL SPONSORSHIP \$1,000.00 or
- FILM CREW LEVEL SPONSORSHIP \$500.00 or
- FRIENDS & FAMILY LEVEL SPONSORSHIP \$200.00 or
- 60 Sec. Commercial featured pre-screening sponsorship \$500.00
- 30 Sec. Commercial featured pre-screening sponsorship \$300.00
- 15 Sec. Commercial pre-screening \$200.00
- Full Page colored Official Program Advertisement sponsorship \$200.00
- Half Page colored Official Program Advertisement sponsorship \$150.00
- Quarter Page colored Official Program Advertisement sponsorship \$75.00
- Brand Activation Stations (10am-9pm) \$200 per day (Include ½ page Ad. & Social Media Mentions)
- Social Media: Instagram takeover \$200.00
- Dedicated Email Marketing Ads, Dedicated e-blasts \$150.00

The Sponsorship Fee is payable to: L.A. Philippine International Film Festival , due on date of agreement signing below. No refunds after Monday, October 2, 2017.

X. _____
Sponsor signature

X. _____
LAPIFF executive signature

Please Print Name

Please Print Name

Date: _____

Date: _____

